

# Email marketing is crucial for all businesses.



As a Constant Contact Partner, we can manage your email marketing every step of the way to get you real results, fast.

Learn more today at constant contact.com.

Email marketing provides a valuable opportunity to keep the lines of communication open between your business and your audience, build relationships, and stay top-of-mind.

## Here are some of the top benefits:

### Targeted and personalized content

Segment your customers into different lists based on their preferences to send highly personalized content.

### **Better brand recognition**

Pull the branding from your website directly into your email designs. You can even use your emails to get useful feedback on your brand via surveys.

### **Boost sales**

By promoting your business through email marketing, it gives your audience the chance to make a purchase right from their phone or laptop.

### **Stronger customer relationships**

When you help make your audience's lives better, whether that be with your product or service, helpful tips, or even just a "happy birthday" gift coupon, they will learn to appreciate and trust you.

### Optimize your time and budget

With email marketing, you'll get back on average \$38 for every \$1 you spend, plus you can automate the majority of your campaigns so they can do the work for you in the background.

### **Build excitement**

Use your email campaigns to drive home the message that your customers are unique and important to your business.

As a Constant Contact partner I can help you make sense of your marketing.

Not only am I an expert in Constant Contact's marketing tools, but I have the best practices and knowledge to help you put your ideas into motion through a holistic marketing approach.

Here are two email examples created using Constant Contact and a glimpse of what we can accomplish, together.



OUR SITE | SCHEDULE A VISIT | CONTACT US | FAQ



# Welcome!

Thanks for becoming a part of our family. We are looking forward to your first visit with us, but we know you must have a few questions before you come in. Visit our FAQ section on our site or give us a call at 555-122-4009. See you soon!

**VISIT OUR WEBSITE** 

1721 Park Boulevard, Suite 500, Houston, TX 77004 | 555-122-4009



RESIDENTIAL PLUMBERS

REQUEST SERVICE



# Thank you for choosing Portland Plumbing!

For 35 years, we have provided quality service to our neighbors in the Greater Portland area.

To thank you for joining our community, we are offering **15% off** your next routine maintenance service.

CALL NOW

REQUEST SERVICE



681-119-1129 contact@portlandplumbing.com 412 Main St. Portland, OR 44219